



THE TRUSTED CONSULTANT'S ALLY®

HARVEY A. MEIER, PhD., CMC®

harveymeier.com/tca

Do You Have Someone in Your Corner?

You're an expert in your field, but are you confident in your sales and marketing skills?

As a consultant, do you second guess or need a sounding board for business decisions?

Do you have a plan to build and sustain a 6-figure consulting business for a lifetime?

Imagine having a **trusted ally** in your corner showing you how to perfect your brand in niche markets and build long-term wealth throughout your consulting career. Someone you can safely confide in and talk to in complete confidence without reservations. A valuable resource who personally understands the challenges, trepidations, and concerns independent consultants experience and who has successfully navigated economic downturns without being derailed.

I can show you how to **replicate** the success I've experienced for over 30 years generating steady annual 6-figure total incomes. **As your trusted ally, I'll be in your corner 24/7 showing you how to:**

- Achieve your top priorities and get to your next level of success.
- Develop and perfect your brand.
- Market and sell your expertise with self-assurance.
- Identify and work with "networking" referral sources to generate clients.
- Create additional sources of recurring revenue streams.
- Establish and negotiate higher fee arrangements.
- Co-market and sell services with other consultants
- Bypass having to submit proposals to win engagements.
- Optimize your net income.
- Build wealth for retirement.

Working together, I will:

- Share my knowledge, experience, sales, marketing, and consulting tools with you.
- Inspire and guide you to deliver the optimum value of your expertise to clients.
- Exhibit how to position yourself as the "consultant of choice" in your niche markets.
- Demonstrate how to build long-term, profitable, valued, and trusted relationships with clients.

What Consultants Say About Me:

"Without Harvey's insightful perspectives, continuing guidance, and constant friendship, my accounting and consulting practice would have never become a reality and flourished as it has."

Ross Waddell, CPA | Aklaq Accounting & Consulting LLC

"When I knew I needed guidance to successfully launch my consulting endeavor, my first call was to Harvey. His efforts to show me how to grow myself and my consultancy have resulted in the achievement of my goals far sooner than anticipated."

Troy Johnson | Vision Marketing & Consulting LLC

*"Harvey is one of the best consultants I know in terms of quality of service to clients and business development – his saying is **Every Day is a Sales Day**. He is one of my most trusted friends and confidants. He always does what he says he'll do and brings the best out of me and others."*

Jennifer Leake CMC® | Assessment Pros

"Harvey Meier has shown me how to use my expertise to build a profitable and sustainable consulting practice. As a new consultant, working with Harvey has been the best decision I could make for my business."

Johnny Eaker | Video Marketing Strategist

"I have retained Harvey for a number of years to keep me focused and on track with my messaging and commitment to developing sustainable consulting revenue. He is a frank and honest "truth-teller" who keeps me on my toes, and I look to him for advice whenever I am facing big decisions."

Steve Rice | Technology & Marketing Strategist

"I had the opportunity to work with Harvey when I started my consulting business. With his coaching, I developed a business strategy, a pricing structure for services, and secured my first long-term client engagement."

Diane Gibson | Founder DMB Consultancy, Ltd.

My Experience, Credentials, and Memberships

- Independent consultant for 30 years.
- Former Chief executive officer
- Co-owner of accounting and consulting firm
- Co-owner of privately held technology company
- Over 30 years advising CEOs & Boards of Directors
- Senior Officer and 12 years of experience in commercial banking
- Member, National Association of Corporate Directors
- Member, Institute of Management Consultants and Certified Management Consultant
- Author of **The D'Artagnan Way – A Tale of Purpose, Passion, and Team Commitment**
- Author of **The Board Governance Best Practices Guidebook Series**
- Rotary Paul Harris Fellow
- Ph.D. in Economics and Finance
- Tenured university professor



Call or email me to explore how to achieve greater success.

Harvey A. Meier, PhD., CMC®
The Trusted Consultant's Ally®
509.458.3210
harvey@harveymeier.com
www.harveymeier.com

